

# Your car policy benchmark

Uncover how your policy compares to the market



## Your key challenges



### ATTRACTIVENESS

Are you confident you are offering the correct level of company cars to attract and retain the talents you need?



### BUDGETS

Are your car policy costs still in balance with your overall compensation package?



### CSR STRATEGY

How does your CO2 output and mix of powertrains compare? What objectives should you set for the medium and long term outlook?



### MOBILITY

What stage are you at with mobility programmes and how do you track the position of the market expectations?

## Your Solution

Fleet360 offers you to be part of a market benchmark. We act as trusted third party to collect data (utilising a Non Disclosure Agreement), analyse data and report anonymously on your position versus the market.

You will be guided through a robust process to help you collect all relevant data and information needed to drive the results you are looking for. As an example we look for data such as company sector, fleet size, car policy categories, related salary bands, cars running, car policy choice list and mobility solutions offered.

Fleet360 will analyse the data and consolidate it in a comprehensive report that will benchmark you against the market.

We provide you with a neutral independent benchmark based on a proven methodology of over 30 years of fleet experience.

## Your Results

You will receive insights into the following questions:

- ✔ How you compare to the market in terms of cars offered in the various salary bands and car policy categories.
- ✔ What brands and models are most popular in the typical car policy grades
- ✔ How your CO2 footprint and future targets compares to the market
- ✔ How your current and future mix of powertrains compares to the market
- ✔ Explain typical mobility solutions implemented by the market and what is the outlook



A suite of products designed to deliver a best in class fleet policy for the fleet industry